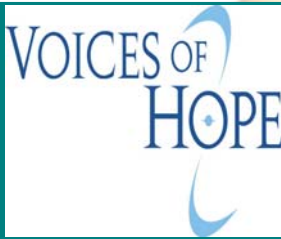


DENIM DAY



- Respect Your Partner
- Get Consent
- Ask

MAKE A SOCIAL
STATEMENT...
WEAR JEANS
WITH A PURPOSE
WEDNESDAY, APRIL 22, 2009

WHY DENIM?

Every year since 1999 Peace Over Violence has organized Denim Day. It is a rape prevention education campaign, where we ask community members, elected officials, businesses and students to make a social statement with their fashion statement and on this day wear jeans as a visible means of protest against misconceptions that surround sexual assault.

This day we unite against sexual assault of girls, women, boys and men. We stand in support of survivors. We break the silence to end sexual violence.

How can you get Involved?

1. Wear denim on Wednesday, April 22, 2009
2. Become a Denim Day Endorser—organize a fundraiser at your place of business for Sexual Violence Prevention and Education
3. Invite a representative from Voices of Hope to give a presentation to your community workplace.

**24 HOUR
Hotline**
1-800-656-HOPE